

# Geotarget Your Print Ad Online

We will run your ad on Strib.com, Desnews.com and Yahoo! and geographically target Utah. If you are currently running print ads, we will recreate your print ad online for free!

If you don't have a current print ad, our team will work with you to create an online ad (free). You will receive bi-weekly updates of how your ad performs so you can track the ROI. We will take care of everything for you!

The Salt Lake Tribune  
www.SLTrib.com

Deseret News  
www.DeseretNews.com

## Why take advantage of this deal?

- Reach over 72% of residents online in the Salt Lake City Market Area!
- Huge online exposure, just in time for the holidays
- **50% or more off all packages!**

## Check the box you want:

<input type="checkbox"/>	70,000 impressions per month	\$350
<input type="checkbox"/>	140,000 impressions per month	\$700
<input type="checkbox"/>	200,000 impressions per month	\$900
<input type="checkbox"/>	300,000 impressions per month	\$1,200



## Check the number of months you want:

<input type="checkbox"/>	One month
<input type="checkbox"/>	Three months
<input type="checkbox"/>	Six months
<input type="checkbox"/>	Twelve months

### Geotarget Online Agreement

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

### Terms and Conditions

By signing above, Customer agrees to the Terms and Conditions below. Also, the above signed certifies that he or she has all necessary rights and authority to enter in to this agreement and place advertising on the publications identified in this agreement. Provider reserves the right to accept or reject advertisements at any time, before or after acceptance for insertion Payment is required within 30 days from the last day of the month in which the advertisement appeared. If the account is placed for collection, interest will be assessed on all past due balances from the due date at the rate of 18% per annum both before and after the judgment. Further, Customer agrees to pay all cost of collection including, but not limited to, court costs, fees of any collection agency, and attorney's fees whether hourly or contingent, which collection agency and/or attorney's fees will not be less than 1/3 of the balance due. Individuals signing this agreement for themselves or for Customer agree that they are liable under the provisions of this agreement jointly and severally and not as guarantors. This agreement will be considered to be in force when signed by Customer or its authorized agent and accepted for the Publishers by the Provider's Vice President of Advertising.

### To learn more

Call Ben Council,  
or call 801.204.6379 or visit us at mediaoneutah.com