## **Out-of-State Mormon Times**



Deseret News www.DeseretNews.com



Mormon Times is published weekly and includes Church News with featured articles and news stories related to the LDS Church and its members. It is a publication that will keep current members informed and edified, as well as those interested in the LDS faith.

## Advertising Rates - Out of State

Distribution	105,000
Distributed with LDS Church News	
Open Rate	\$60 pci
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26 x	\$48 pci
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Mormon Times published by the Deseret News in Salt Lake City, Utah, is a publication specifically for and about members of The Church of Jesus Christ of Latterday Saints. However, Mormon Times is not an official publication of the church and does not go through the church's usual review process for its offical publications. The *Deseret News* is a great general-interest newspaper, and it will continue to be.

Of Mormon Times, Deseret News Editor Joseph A. Cannon says: "There are more than 13 million members of the LDS Church worldwide. They are also interested in receiving more information for and about their church, and we believe we are uniquely qualified to provide that news and information for them."

In certain respects, the *Mormon Times* publication harkens back to early history of the Deseret News. Virtually all of the early editors, typesetters and other employees were trained at an earlier LDS Church publication called the *Times and Seasons*.

## A Few Facts About The LDS Church

Membership	13,193,999
Congregations	27,827
Universities & Colleges	4
Seminary Students Enrollment (14-18)	363,371
Institute Students Enrollment (18+)	337,606
Family History Centers	4,526
Countries Receiving Humanitarian Aid Since 1985	165
Humanitarian Cash Donations Since 1985	\$259.8 million
Value of Humanitarian Material Assistance Since 1985	\$750.9 million

## To learn more

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